

The Total Business Paradigm

Business Development

Corporate strategy development
Market entry and exit strategies
Management Audits
Targeting and Segmentation Strategy
M&A, due diligence and evaluation
Strategic alliances
Organisation design

People Development

Executive coaching and mentoring
Leadership
Personality profiling
Training needs analysis
Team development and restructures
Personal development planning
Succession planning

Solution Development

Market influencer networks
Campaign management
Direct marketing consultancy and execution
Interim management
CRM needs analysis
Project management
Business support

Infozyme Consulting International incorporates Rendez-vous Management Consulting. Rendez-vous is the provider of the 21st Century GP Personal Development programme.

www.rendez-vousmc.com



21st Century GPSM
the best remedy for
painless practice development

Infozyme Consulting International

PO Box 7034, Melton Mowbray, LE14 4WB, UK

www.infozyme.com

info@infozyme.com

+44 (0)1949 860167

+44 (0)1949 861983

england • singapore • canada • usa

infozyme

Consulting International



“ The only certainty in life is change.
When your way comes to an end –
change. Through change you may
continue your journey. ” *I Chang*

creating the paradigm | **infozyme**

Infozyme Consulting International is unique

Small enough to provide a personal service

Experienced enough to meet the challenge of a global environment

Influential enough to provide the expertise you need.



“ Vision without action remains a dream, Action without vision just passes the time, Vision with action can change the world. ”

Joel Arthur Barker

Our key goal in working with you is **Corporate Leadership**.

To achieve this, your company must have the strength to deliver dynamic results through the holistic integration of the business, the people and the systems. In today's international economy pace and performance are critical, but what distinguishes success from mediocrity lies in the vision, the drive, the leadership and implementation of all your resources.

Our team consists of experts from a wide range of disciplines working in partnership to gain from best practice across a number of industries. They are selected for their outstanding professionalism and the regard in which industry holds them. Their hallmarks are knowledge, experience and the ability to find fresh solutions, which are realistic for your organisation.

“ The art of progress is to preserve order amid change and to preserve change amid order. ”

Alfred North Whitehead



Our Mission

Generating meaningful change to achieve new business goals.



“ Man's mind, stretched to a new idea, never goes back to its original dimension. ”

Oliver Wendell Holmes

Client Profile

Our clients range from large multinational companies to start-up businesses and not-for-profit organisations. Our clients all have one thing in common. They want to be different and seek differentiating factors that will position them better in their market place. Through working with **Infozyme** their results speak for themselves.

The Infozyme 'Wheel of Business'[™]



The **Infozyme Wheel of Business[™]** shows the importance of the key factors in business success. Developing the business, the people and the solutions are crucial to one another and only by combining all three spokes of the wheel can an organisation have a complete vehicle for its future success. However, knowing the elements of success is not enough. An axle is required to drive these elements forward, and the key is being able to implement them seamlessly to create a new dynamic in the organisation. The journey into the future will be smoothed by the Corporate Leadership that will have been created by the combination of all these elements.